



Mahidol University
Wisdom of the Land

PET FOOD
Edition

Food Focus Thailand 2026
ROADMAP
SPECIAL

Prescription Diet Opportunity

1 July 2026 (13.30 – 14.30)
Novotel Bangkok Future Park Rangsit
Koramit Jenjirawatn, D.V.M.

Department of Pre-clinic and Applied Animal Science
Faculty of Veterinary Science, Mahidol University



- Introduction
- Evidence-Based Clinical Nutrition
- Prescription diet formulation
 - CKD
 - Food allergy
 - GI diseases
- Take home message



Disease	Puppy (<1yr)	Adolescent (1 to <3yr)	Young Adult (3 to <7yr)	Older Adult (7 to <11yr)	Senior (≥11yr)	Overall
	N = 591	N = 4622	N = 8249	N = 7666	N = 6413	N = 27541
Skin	40 (7%)	796 (17%)	2181 (26%)	2556 (33%)	2342 (37%)	7915 (29%)
Infection/Parasites	147 (25%)	1269 (27%)	2291 (28%)	2009 (26%)	1623 (25%)	7339 (27%)
Bone/Orthopedic	7 (1%)	239 (5%)	849 (10%)	1699 (22%)	2493 (39%)	5287 (19%)
Gastrointestinal	39 (7%)	488 (11%)	1059 (13%)	1158 (15%)	1170 (18%)	3914 (14%)
Ocular	31 (5%)	283 (6%)	586 (7%)	906 (12%)	1819 (28%)	3625 (13%)
Ear/Nose/Throat	19 (3%)	302 (7%)	745 (9%)	916 (12%)	1587 (25%)	3569 (13%)
Kidney/Urinary	14 (2%)	153 (3%)	406 (5%)	591 (8%)	957 (15%)	2121 (8%)
Cancer/Tumors	1 (<1%)	21 (<1%)	177 (2%)	586 (8%)	966 (15%)	1751 (6%)
Cardiac	3 (<1%)	45 (<1%)	167 (2%)	440 (6%)	912 (14%)	1567 (6%)
Brain/Neurologic	2 (<1%)	25 (<1%)	188 (2%)	359 (5%)	750 (12%)	1324 (5%)
Liver/Pancreas	2 (<1%)	24 (<1%)	125 (2%)	277 (4%)	542 (8%)	970 (4%)
Respiratory	4 (<1%)	53 (1%)	132 (2%)	242 (3%)	519 (8%)	950 (3%)
Endocrine	0 (<1%)	8 (<1%)	77 (<1%)	310 (4%)	518 (8%)	913 (3%)



Precise-level disorder term	n (%)	95% CI	F (%)	M (%)	F:M RR	P value (sex)	Younger (%)	Older (%)	Younger:older RR	P value (age)	Median age (years)
Periodontal disease	2780 (15.2)	14.72–15.76	14.7	15.8	0.93	0.045	9.6	25.3	0.38	<0.001	9.47
Obesity	2114 (11.6)	11.12–12.06	10.8	12.4	0.87	0.001	10.9	13.1	0.84	<0.001	6.83
Dental disease	1502 (8.2)	7.84–8.64	8.2	8.3	0.98	0.741	5.8	12.7	0.46	<0.001	8.64
Overgrown nail(s)	954 (5.2)	4.91–5.56	5.9	4.6	1.27	<0.001	4.6	6.4	0.73	<0.001	6.79
Flea infestation	926 (5.1)	4.76–5.40	4.9	5.3	0.93	0.26	5.76	4.0	1.45	<0.001	3.62
Heart murmur	811 (4.4)	4.15–4.75	4.1	4.8	0.84	0.01	2.2	8.5	0.26	<0.001	11.67
Weight loss	699 (3.8)	3.56–4.12	4.0	3.6	1.12	0.148	1.2	8.5	0.14	<0.001	13.43
Vomiting	589 (3.2)	2.98–3.49	3.4	3.1	1.11	0.184	2.5	4.5	0.55	<0.001	8.26
Abscess	573 (3.1)	2.89–3.40	1.8	4.5	0.39	<0.001	2.9	3.6	0.81	0.011	6.74
Diarrhoea	522 (2.9)	2.62–3.11	2.8	3.0	0.93	0.406	3.0	2.7	1.12	0.206	3.14
Haircoat disorder	477 (2.6)	2.39–2.86	2.5	2.8	0.91	0.262	1.7	4.3	0.42	<0.001	9.24
Thin/underweight	397 (2.2)	1.97–2.40	2.3	2.1	1.11	0.315	0.9	4.3	0.22	<0.001	13.25
Wound	378 (2.1)	1.87–2.29	1.6	2.6	0.63	<0.001	2.2	1.9	1.18	0.119	5.55
Hyperthyroidism	350 (1.9)	1.72–2.13	2.4	1.5	1.64	<0.001	0.0	5.2	0.01	<0.001	15.37
Chronic kidney disease	333 (1.8)	1.64–2.03	2.0	1.6	1.21	0.082	0.2	4.6	0.05	<0.001	15.57
Anorexia	318 (1.7)	1.56–1.94	1.9	1.6	1.14	0.245	1.0	3.1	0.33	<0.001	10.72
Conjunctivitis	302 (1.6)	1.47–1.85	1.5	1.8	0.87	0.216	1.8	1.4	1.26	0.059	4.23
Disorder not diagnosed	286 (1.6)	1.39–1.76	1.4	1.7	0.81	0.081	0.7	2.9	0.26	<0.001	12.36
Flea bite hypersensitivity	266 (1.5)	1.29–1.64	1.7	1.2	1.44	0.003	1.2	1.9	0.60	<0.001	7.84
Osteoarthritis	252 (1.4)	1.22–1.56	1.5	1.3	1.14	0.301	0.1	3.7	0.02	<0.001	15.70
Cat bite injury	222 (1.2)	1.06–1.39	0.7	1.7	0.41	<0.001	1.4	1.0	1.33	0.047	5.64
Cystitis	202 (1.1)	0.96–1.27	1.1	1.1	1.08	0.578	0.9	1.5	0.64	0.001	7.71
Lameness	195 (1.1)	0.92–1.23	0.8	1.3	0.65	0.004	0.9	1.3	0.72	0.026	7.25
Postoperative wound complication	185 (1.0)	0.87–1.17	1.2	0.8	1.40	0.021	1.3	0.5	2.33	<0.001	1.67
Cardiac dysrhythmia	183 (1.0)	0.86–1.16	1.1	0.9	1.23	0.158	0.3	2.3	0.12	<0.001	13.69
Otitis externa	170 (0.9)	0.80–1.08	0.8	1.0	0.82	0.193	0.7	1.4	0.50	<0.001	8.83
Overgrooming	167 (0.9)	0.78–1.06	1.1	0.7	1.53	0.006	0.7	1.2	0.61	0.001	7.57
Constipation	153 (0.8)	0.71–0.98	0.8	0.9	0.93	0.645	0.5	1.5	0.34	<0.001	10.45
Poor quality of life	153 (0.8)	0.71–0.98	1.0	0.7	1.41	0.037	0.1	2.1	0.03	<0.001	16.78
Road traffic accident	148 (0.8)	0.69–0.95	0.7	0.9	0.71	0.033	1.0	0.4	2.30	<0.001	4.16



- Top 3 Causes of Death in Pets
 - Cancer
 - Kidney disease
 - Heart disease



เลขทะเบียนอาหารสัตว์

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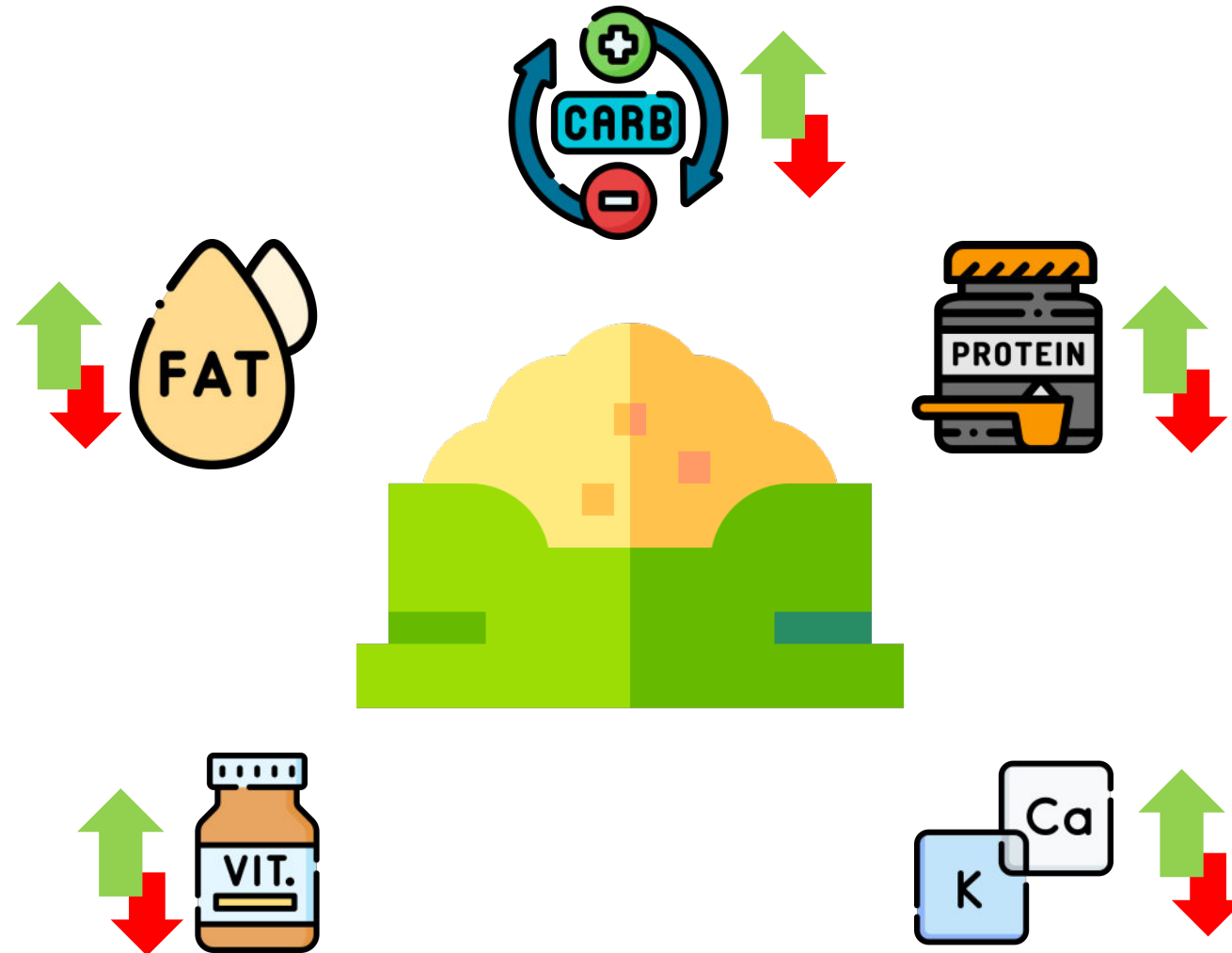
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02 อาหารนำเข้าจาก
ต่างประเทศ

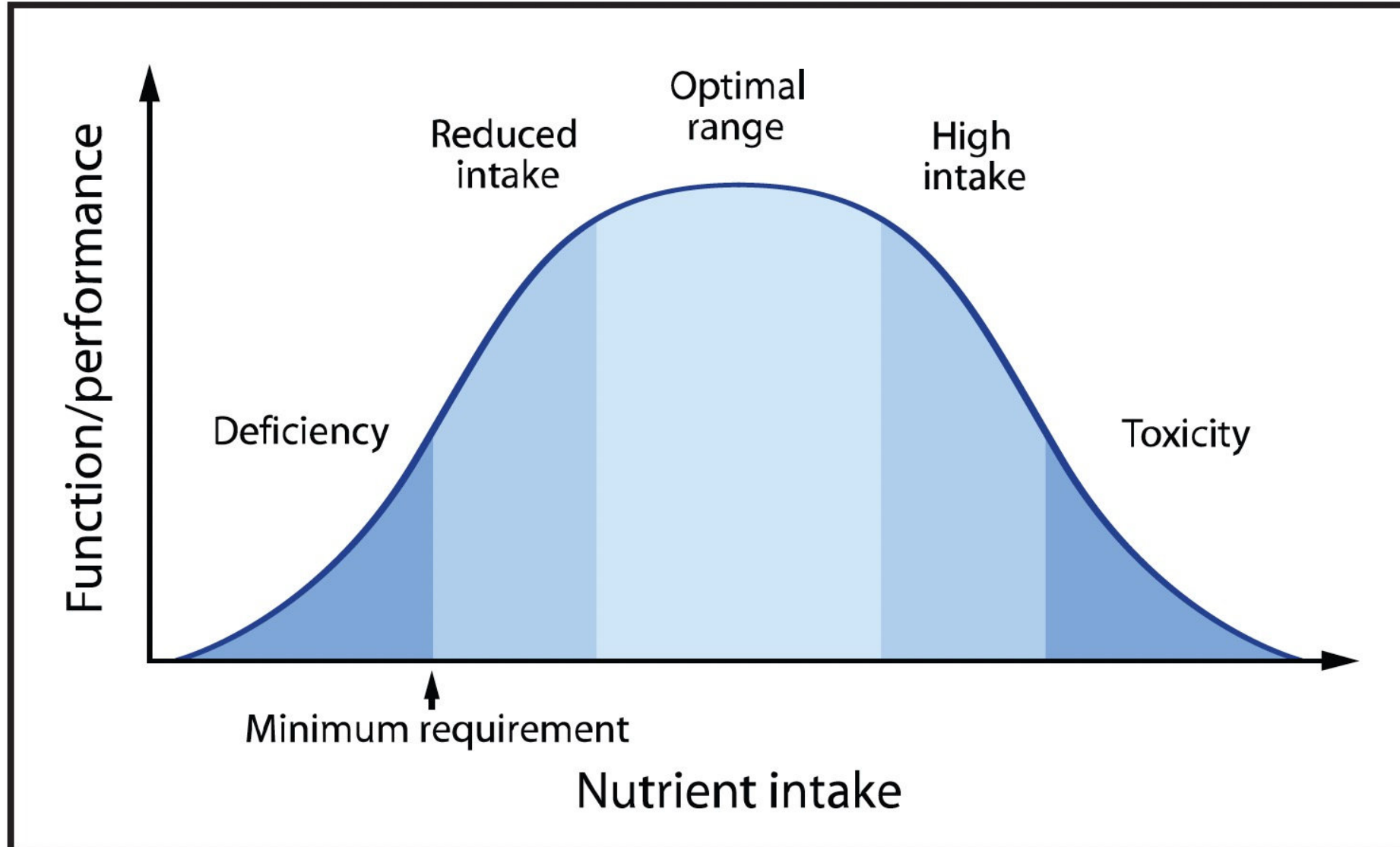
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ชนิดโภชนาการ
ครบถ้วน
08 อาหารเสริม
09 อาหารว่าง

10 อาหาร
ประกอบการรักษา
โรค

พ.ศ. ที่ขึ้นทะเบียน

ลำดับที่ได้ขึ้นทะเบียนในปี
นั้น ๆ







- KNF

Table 37-9. Key nutritional factors for dogs and cats with chronic kidney disease.*

Factors	Dietary recommendations
Water	Parenteral fluid therapy if dehydration, blood volume contraction or renal hypoperfusion is clinically significant Offer water free choice at all times Recommend moist foods
Protein	14 to 20% in foods for dogs 28 to 35% in foods for cats
Phosphorus	0.2 to 0.5% in foods for dogs 0.3 to 0.6% in foods for cats
Sodium	≤0.3% in foods for dogs ≤0.4% in foods for cats
Chloride	1.5 x sodium levels in foods for dogs 1.5 x sodium levels in foods for cats
Potassium	0.4 to 0.8% in foods for dogs 0.7 to 1.2% in foods for cats If patient becomes hyperkalemic, switch to a lower potassium food
Omega-3 fatty acids	0.4 to 2.5% in foods for dogs and cats Omega-6:omega-3 fatty acid ratio of 1:1 to 7:1
Antioxidants	
Vitamin E	≥400 IU vitamin E/kg of food for dogs ≥500 IU vitamin E/kg of food for cats
Vitamin C	≥100 mg vitamin C/kg of food for dogs 100 to 200 mg vitamin C/kg of food for cats

*All values expressed on a dry matter basis, unless otherwise indicated.



PET FOOD
Edition

Introduction

- PARNUTs

REGULATIONS

COMMISSION REGULATION (EU) 2020/354

of 4 March 2020

establishing a list of intended uses of feed intended for particular nutritional purposes and repealing Directive 2008/38/EC



Entry number	Particular nutritional purpose	Essential nutritional characteristics (GP1)	Species or category of animal	Labelling declarations (GP2)	Recommended length of time	Other provisions
	1	2	3	4	5	6
10	Support of renal function in case of chronic renal insufficiency ⁽¹⁾	High quality proteins and phosphorus ≤ 5 g/kg complete feed with a moisture content of 12 % ⁽²⁾ and crude protein ≤ 220 g/kg complete feed with a moisture content of 12 % ⁽²⁾	Dogs	<ul style="list-style-type: none"> — Protein source(s) — Calcium — Phosphorus — Potassium — Sodium — Essential fatty acids (if added) 	Initially up to 6 months ⁽³⁾	<ol style="list-style-type: none"> 1. The feed shall be placed on the market as complete feed. 2. Recommended digestibility of proteins: minimum 85 %. 3. Indicate on the labelling: 'It is recommended that advice from a veterinarian be sought before use and before extending the period of use.' 4. Indicate in the instructions for proper use: 'Water should be available at all times.'
		Reduced phosphorus absorption by means of incorporation of Lanthanum carbonate octahydrate	Adult dogs	<ul style="list-style-type: none"> — Protein source(s) — Calcium — Phosphorus — Potassium — Sodium — Essential fatty acids (if added) — Lanthanum carbonate octahydrate 	Initially up to 6 months ⁽³⁾	<ol style="list-style-type: none"> 1. Indicate on the labelling: 'It is recommended that advice from a veterinarian be sought before use and before extending the period of use.' 2. Indicate in the instructions for proper use: 'Water should be available at all times.'
		High quality proteins and phosphorus $\leq 6,5$ g/kg complete feed with a moisture content of 12 % ⁽²⁾ and crude protein ≤ 320 g/kg complete feed with a moisture content of 12 % ⁽²⁾	Cats	<ul style="list-style-type: none"> — Protein source(s) — Calcium — Phosphorus — Potassium — Sodium — Essential fatty acids (if added) 	Initially up to 6 months ⁽³⁾	<ol style="list-style-type: none"> 1. The feed shall be placed on the market as complete feed. 2. Recommended digestibility of proteins: minimum 85 %. 3. Indicate on the labelling: 'It is recommended that advice from a veterinarian be sought before use and before extending the period of use.' 4. Indicate in the instructions for proper use: 'Water should be available at all times.'
		Reduced phosphorus absorption by means of incorporation of Lanthanum carbonate octahydrate	Adult cats	<ul style="list-style-type: none"> — Protein source(s) — Calcium — Phosphorus — Potassium — Sodium 	Initially up to 6 months ⁽³⁾	<ol style="list-style-type: none"> 1. Indicate on the labelling: 'It is recommended that advice from a veterinarian be sought before use and before extending the period of use.' 2. Indicate in the instructions for proper use: 'Water should be available at all times.'



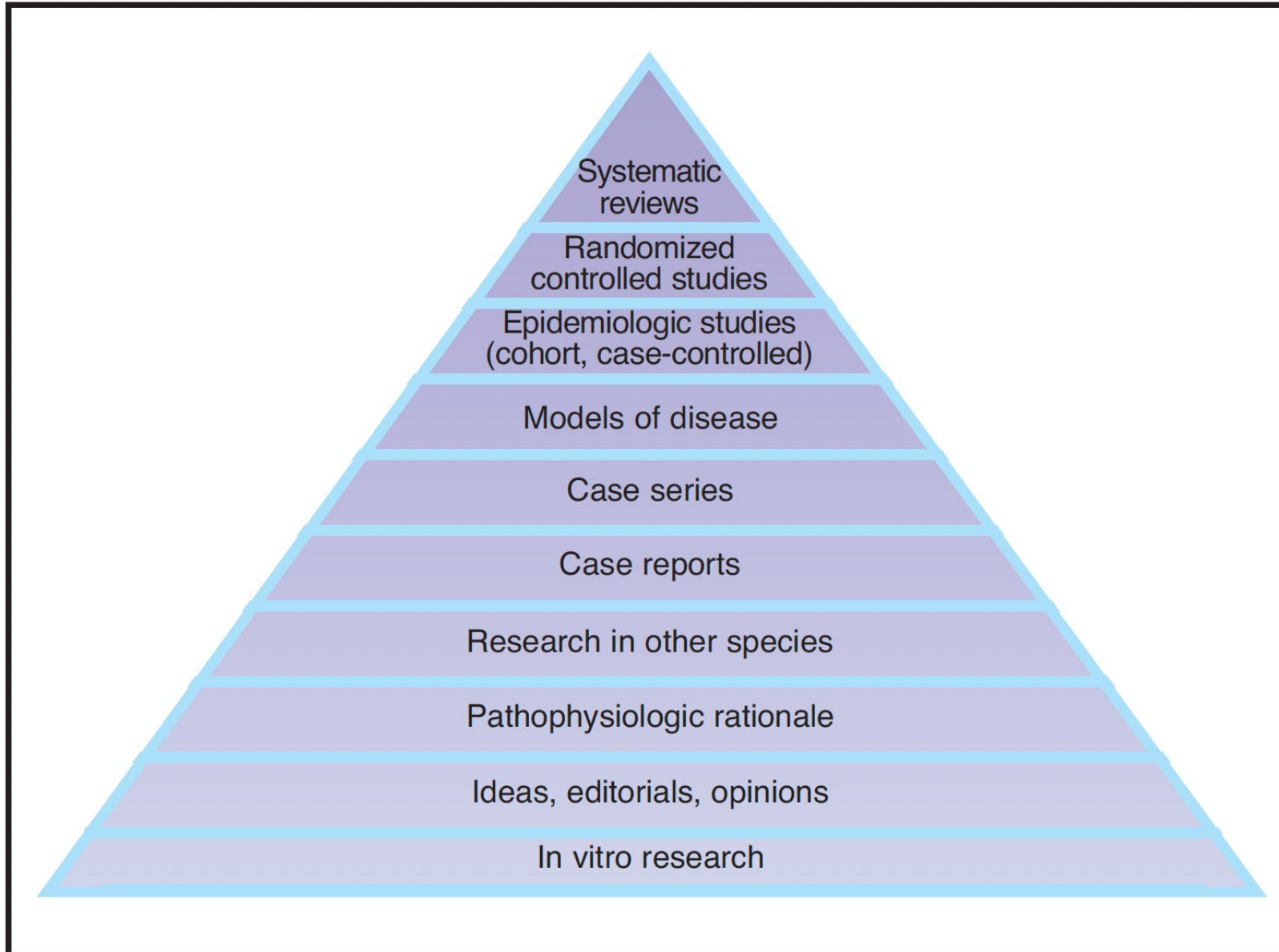
- List of diseases and conditions noticed in PARNUTs
 - CKD
 - Oxalate stone
 - Cystine stone
 - Urate stone
 - Struvite stone
 - DM
 - Food intolerance
 - Convalescence
 - Maldigestion

Functional claims should be clearly separated from any particular nutritional purpose diets.

However, this does not prevent PARNUT products from making additional functional claims.



Evidence Grade	Guideline
1	Randomized controlled study
2	Randomized controlled study in lab setting
3	Observational study, Non-randomized study
4	Expert opinion, Study in other species, In vitro study





Box 2.1 List of Essential Nutrients for Dogs and Cats by Group

Protein

• Amino acids

- Arginine
- Histidine
- Isoleucine
- Leucine
- Lysine
- Methionine (spared by cystine)
- Phenylalanine (spared by tyrosine)
- Threonine
- Tryptophan
- Valine
- Taurine (cat, not dog)

Fat

- Linoleic acid
- Arachidonic acid (cat, not dog)
- +/- Eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA)

Minerals

- Macrominerals (required at ≥ 100 mg/Mcal, or approx. ≥ 400 ppm)
 - Calcium (Ca)
 - Phosphorus (P)
 - Magnesium (Mg)
 - Sodium (Na)

- Potassium (K)
- Chloride (Cl)

- Trace minerals or microminerals (required at < 100 mg/Mcal, or approx. < 400 ppm)

- Iron (Fe)
- Copper (Cu)
- Zinc (Zn)
- Manganese (Mn)
- Selenium (Se)
- Iodine (I)

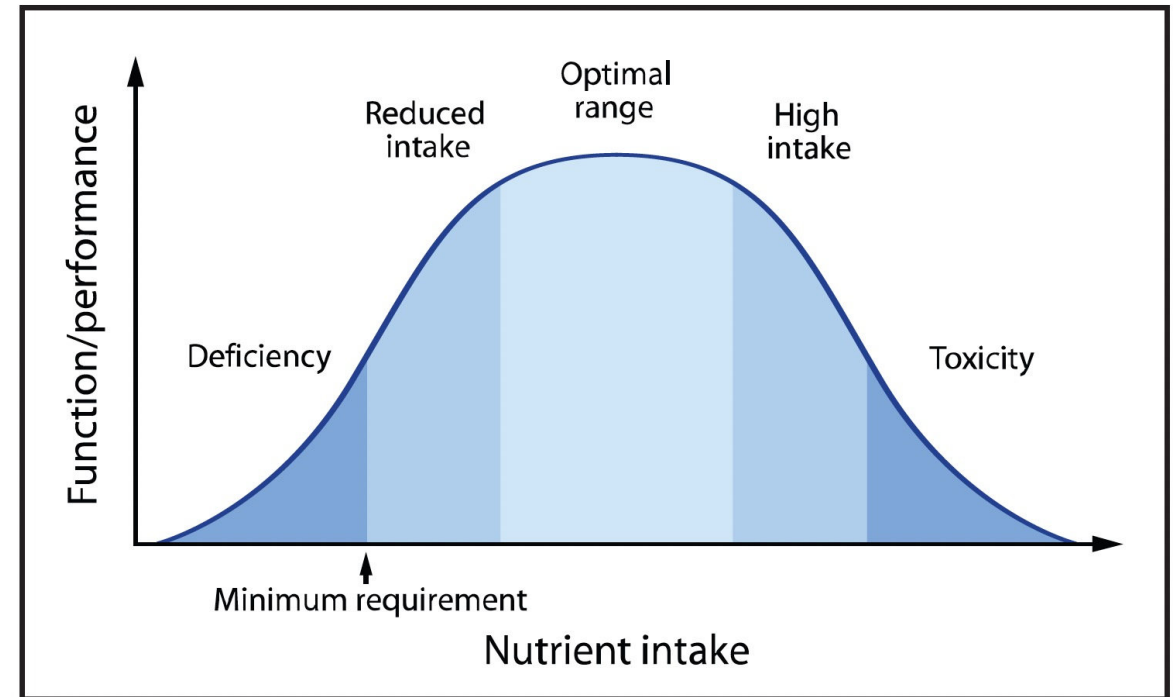
Vitamins

- Fat-soluble vitamins

- Vitamin A, retinol
- Vitamin D3, cholecalciferol
- Vitamin E, α -tocopherol
- +/- Vitamin K3, menadione (also vitamin K1, phylloquinone) (cat, not dog)

- Water-soluble vitamins

- Thiamin, vitamin B1
- Riboflavin, vitamin B2
- Pyridoxine, vitamin B6
- Niacin, vitamin B3
- Pantothenic acid, vitamin B5
- Cobalamin, vitamin B12
- Folic acid, vitamin B9
- Biotin, vitamin H or B7
- Choline





Article
Evaluation of Antioxidant Capacity and Gut Microbiota Modulatory Effects of Different Kinds of Berries

Jiebiao Chen ¹, Yichen Shu ¹, Yanhong Chen ², Zhiwei Ge ³, Changfeng Zhang ^{4,5}, Jinping Cao ¹, Xian Li Yue Wang ^{1,*} and Chongde Sun ¹

REVIEW ARTICLE OPEN ACCESS

Effectiveness of Cranberry Supplementation for Prevention and Treatment of Infectious Urinary Tract Disease in Dogs and Cats: A Systematic Review

J. Scott Weese¹ | Heather E. Weese²

¹Department of Pathobiology, Ontario Veterinary College, Ontario, Canada



International Journal of
Molecular Sciences

Review

Turmeric and Curcumin—Health-Promoting Properties in Humans versus Dogs

Jagoda Kępińska-Pacelik * and Wioletta Biel *



OPEN **Effect of a weight loss diet with or without Spirulina supplementation on serum lipids and antioxidant capacity of overweight dogs**

Davide Stefanutti¹, Lorenzo Serva¹, Michele Berlanda¹, Federico Bonsembiante², Gianfranco Gabai², Erica Franceschinis³, Marco Cavazzoni⁴, Giada Morelli¹ & Rebecca Ricci^{1,5}

Dietary supplementation with medium-chain TAG has long-lasting cognition-enhancing effects in aged dogs

Yuanlong Pan^{1*}, Brian Larson¹, Joseph A. Araujo^{2,3}, Winnie Lau², Christina de Rivera^{2,3}, Ruben Santana¹, Asa Gore¹ and Norton W. Milgram^{2,3,4}

¹Nestlé Purina Research, One Checkerboard Square, 2RS, St Louis, MO 63164, USA

²

University of Toronto, Toronto, Canada

University of Toronto at Scarborough, Toronto, Canada



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Prescription diet formulation

Depend on Animals

Unit/head/day

Unit/kg BW

Depend on Diet

% in Diet DM

% in Diet FM

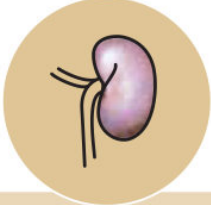
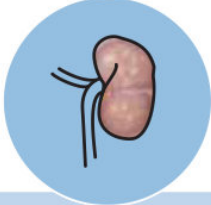
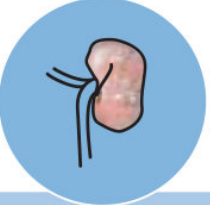
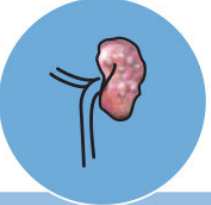
Unit/kg Diet

Unit/1,000 kcal

% Energy

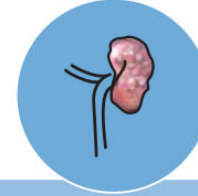
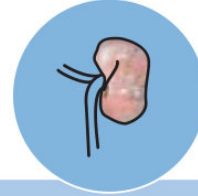
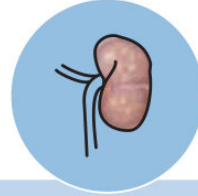
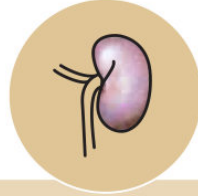


Prescription diet formulation

					
		Stage 1 No azotemia (Normal creatinine)	Stage 2 Mild azotemia (Normal or mildly elevated creatinine)	Stage 3 Moderate azotemia	Stage 4 Severe azotemia
Creatinine in mg/dL	Stage based on stable creatinine	Less than 1.4 (125 μmol/L)	1.4–2.8 (125–250 μmol/L)	2.9–5.0 (251–440 μmol/L)	Greater than 5.0 (440 μmol/L)
	Canine	Less than 1.6 (140 μmol/L)	1.6–2.8 (140–250 μmol/L)	2.9–5.0 (251–440 μmol/L)	Greater than 5.0 (440 μmol/L)
SDMA* in μg/dL	Stage based on stable SDMA	Less than 18	18–35	36–54	Greater than 54
	Canine	Less than 18	18–25	26–38	Greater than 38
UPC ratio	Substage based on proteinuria	Nonproteinuric <0.2 Borderline proteinuric 0.2–0.5 Proteinuric >0.5			
	Canine	Nonproteinuric <0.2 Borderline proteinuric 0.2–0.4 Proteinuric >0.4			
Systolic blood pressure in mm Hg	Substage based on blood pressure	Normotensive <140 Prehypertensive 140–159			
	Canine	Hypertensive 160–179 Severely hypertensive ≥180			



Prescription diet formulation



Treatment recommendations

	Stage 1	Stage 2	Stage 3	Stage 4
	Use nephrotoxic drugs with caution	Same as Stage 1	Same as Stage 2	Same as Stage 3
	Correct prerenal and postrenal abnormalities	Renal therapeutic diet	Keep phosphorus <5.0 mg/dL (<1.6 mmol/L)	Keep phosphorus <6.0 mg/dL (<1.9 mmol/L)
	Fresh water available at all times	Treat hypokalemia in cats	Treat metabolic acidosis	Consider feeding tube for nutritional and hydration support and ease of medicating
	Monitor trends in creatinine and SDMA to document stability or progression	Treat inappetence and nausea if present	Consider treatment of anemia	
	Investigate for and treat underlying disease and/or complications		Treat vomiting, inappetence, and nausea	
	Treat hypertension if systolic blood pressure persistently >160 or evidence of end-organ damage		Increased enteral or subcutaneous fluids may be required to maintain hydration	
	Treat persistent proteinuria with renal therapeutic diet and medication (UPC >0.5 in dogs; UPC >0.4 in cats)			
	Keep phosphorus <4.6 mg/dL (<1.5 mmol/L)			
	If required, use renal therapeutic diet plus phosphate binder			



Table 37-9. Key nutritional factors for dogs and cats with chronic kidney disease.*

Factors	Dietary recommendations
Water	Parenteral fluid therapy if dehydration, blood volume contraction or renal hypoperfusion is clinically significant Offer water free choice at all times Recommend moist foods
Protein	14 to 20% in foods for dogs 28 to 35% in foods for cats
Phosphorus	0.2 to 0.5% in foods for dogs 0.3 to 0.6% in foods for cats
Sodium	≤0.3% in foods for dogs ≤0.4% in foods for cats
Chloride	1.5 x sodium levels in foods for dogs 1.5 x sodium levels in foods for cats
Potassium	0.4 to 0.8% in foods for dogs 0.7 to 1.2% in foods for cats If patient becomes hyperkalemic, switch to a lower potassium food
Omega-3 fatty acids	0.4 to 2.5% in foods for dogs and cats Omega-6:omega-3 fatty acid ratio of 1:1 to 7:1
Antioxidants	
Vitamin E	≥400 IU vitamin E/kg of food for dogs ≥500 IU vitamin E/kg of food for cats
Vitamin C	≥100 mg vitamin C/kg of food for dogs 100 to 200 mg vitamin C/kg of food for cats

*All values expressed on a dry matter basis, unless otherwise indicated.



Diet	CP % DM	EE % DM	ME kcal/100g as DM	Protein intake g/day
A	18.0	21.4	434.9	
B	15.5	25.9	445.9	
C	15.5	5.7	368.0	



RESEARCH ARTICLE

Feeding cats with chronic kidney disease food supplemented with betaine and prebiotics increases total body mass and reduces uremic toxins

Jean A. Hall^{1*}, Dennis E. Jewell², Eden Ephraim³

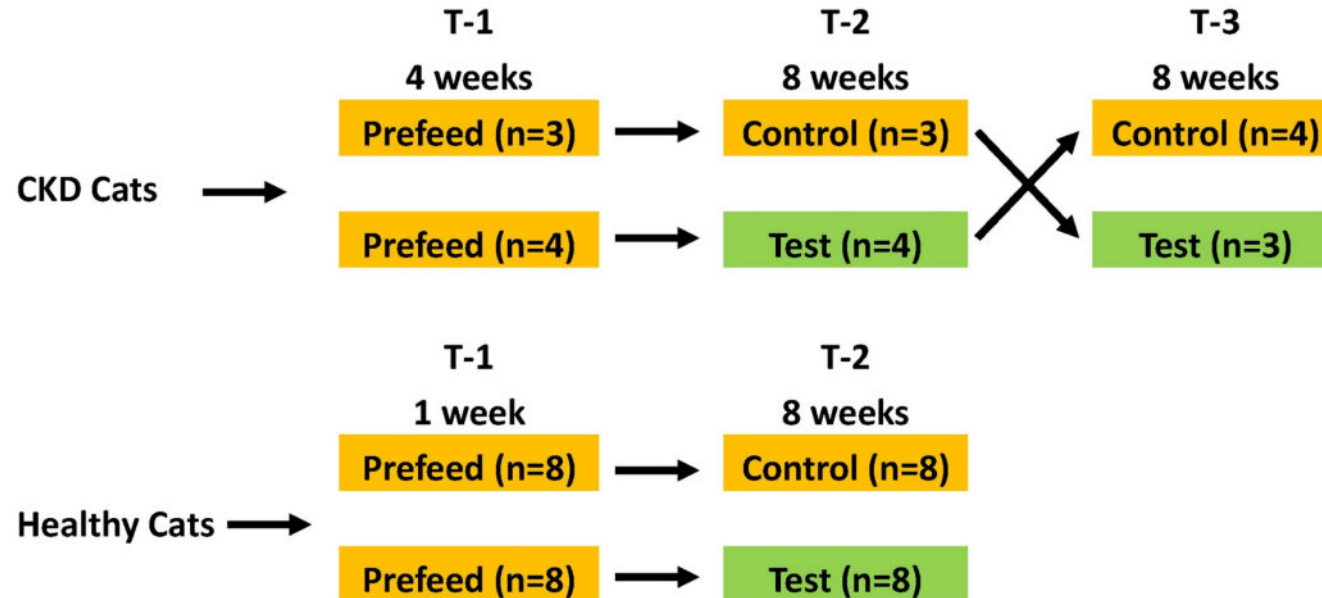


Fig 1. Study design. Pre-trial food and control food were the same. Test food was the pre-trial food supplemented with betaine (0.500%) and prebiotics: oat beta-glucan (0.586%) and scFOS (0.407%).



What if ?

- Animals also allergic to some ingredients
- Animals also suffer from other diseases
- Animals rejecting therapeutic diet
- Owner want to give some snack

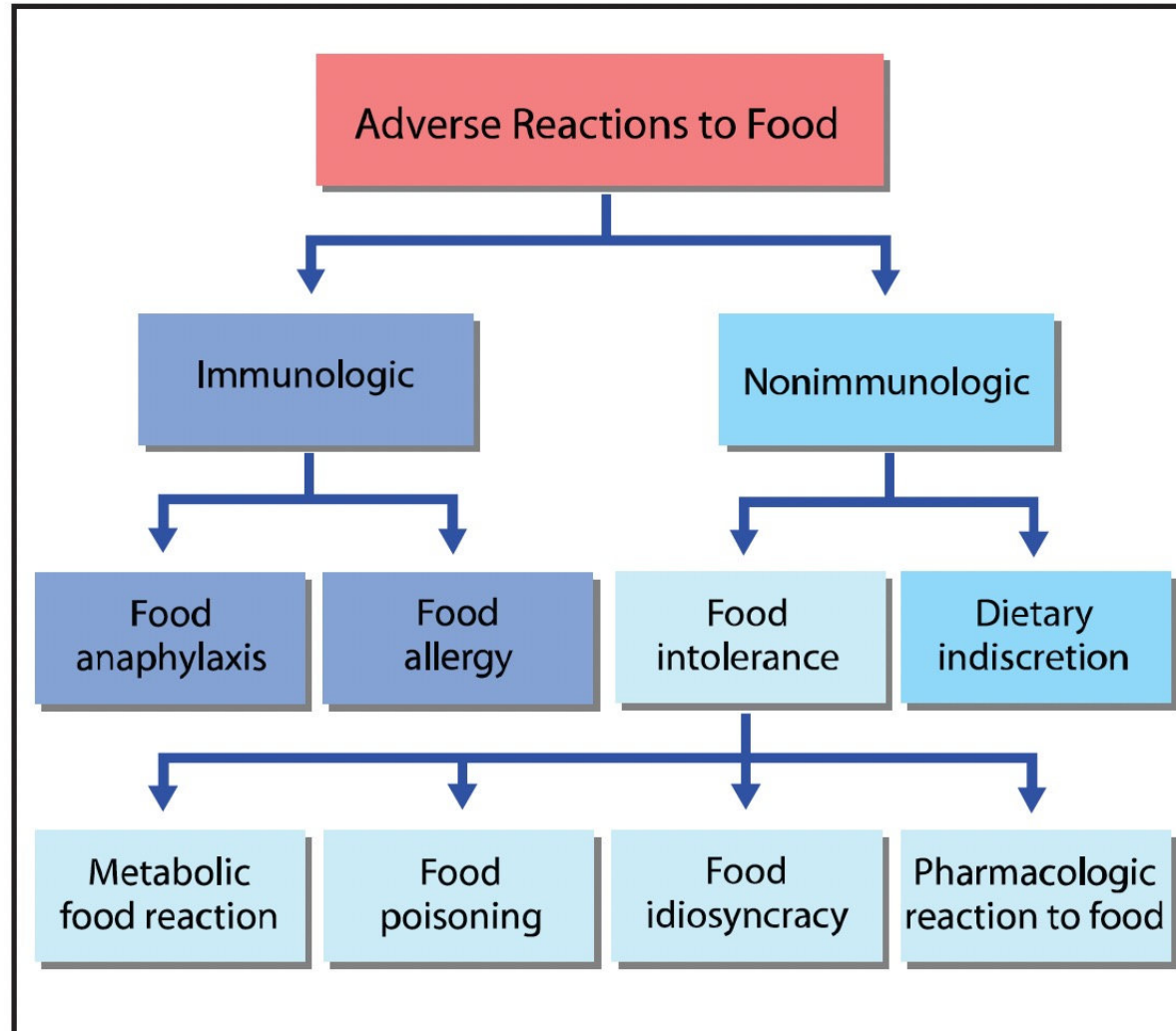


Figure 31-1. Classification of adverse reactions to food.



Figure 1. Novel proteins like alligator help avoid immune reactions in allergic pets.

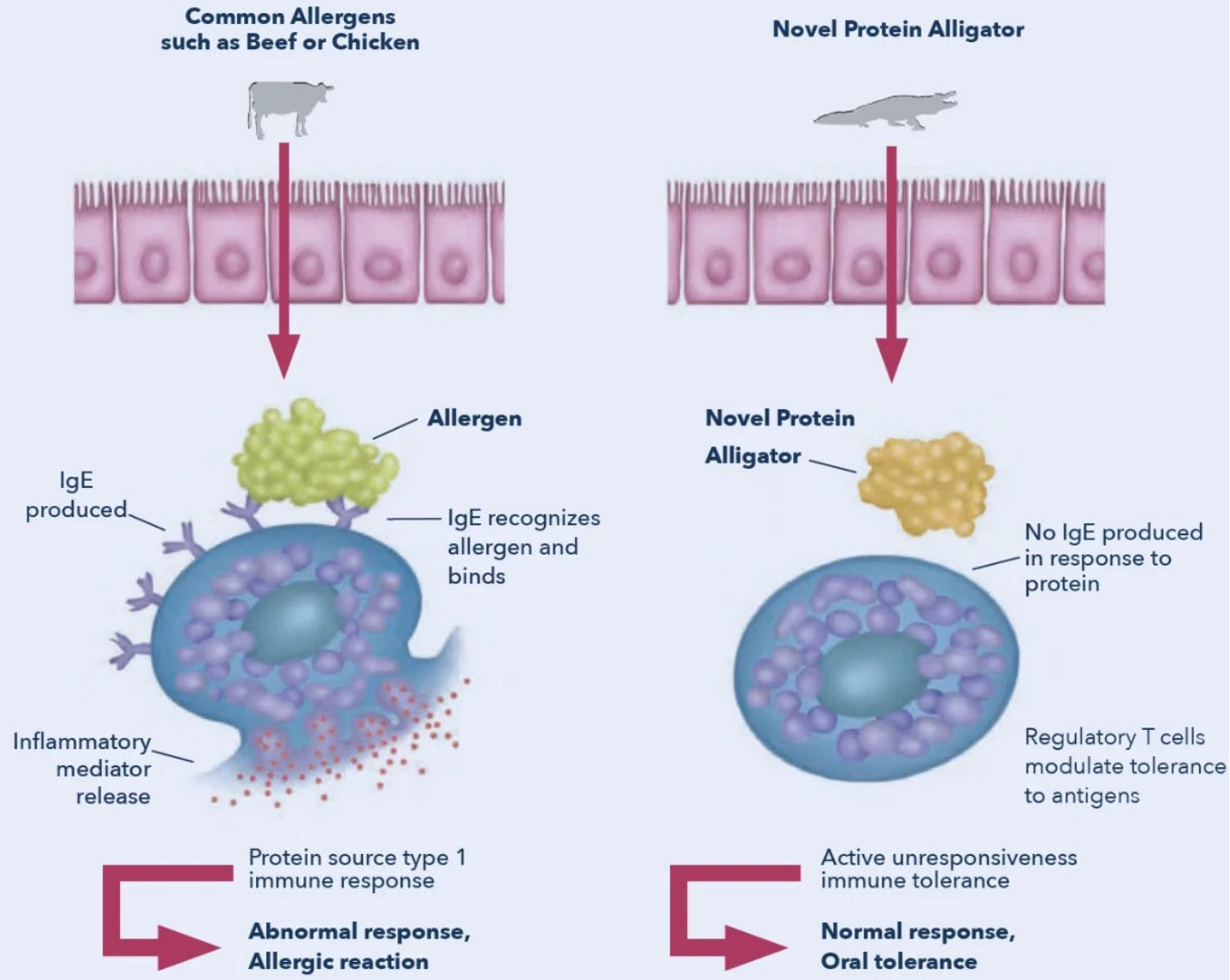




Table 1. Foods or food ingredients reported to cause adverse reactions in dogs (330 cases)

Beef	107
Dairy	59
Chicken	50
Wheat	42
Chicken egg	24
Soy	18
Lamb	16
Pork	14
Fish	12
Corn	10
Turkey	6
Rice	5
Duck	2

Table 2. Foods or food ingredients reported to cause adverse reactions in cats (56 cases)

Beef	16
Dairy	16
Fish	13
Chicken	4
Corn gluten/corn	4
Lamb	4
Wheat	3
Chicken egg	2



- Novel protein sources





Prescription diet formulation

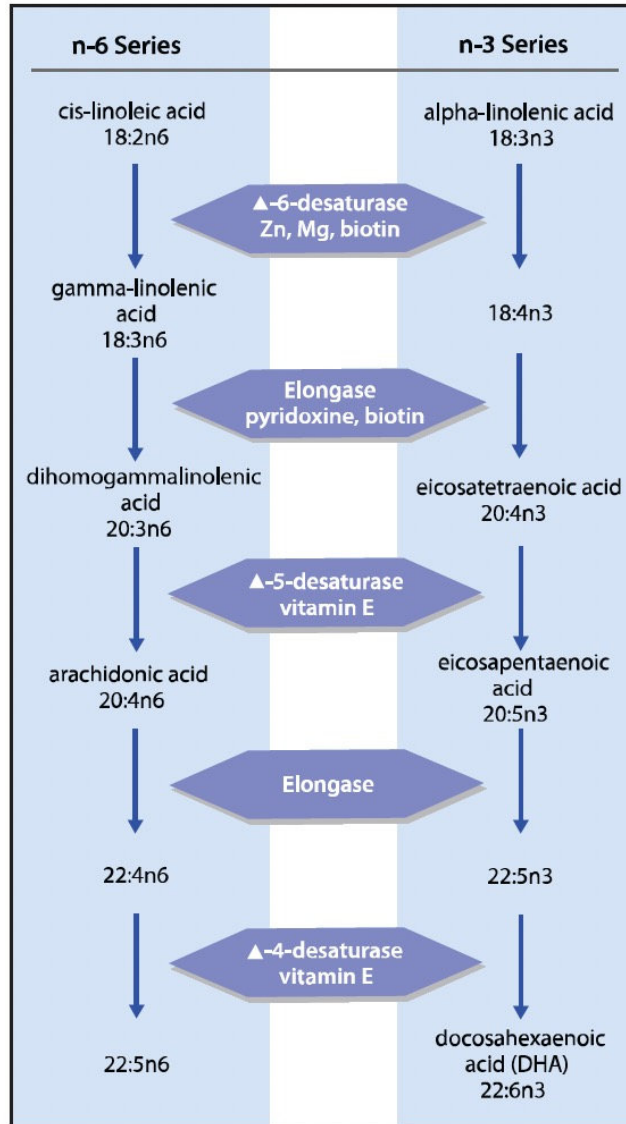


Figure 32-1. Diagram of metabolic pathways for essential fatty acids.



Example of GI diseases

- ✓ Gastroenteritis
- ✓ Gastrointestinal adverse reaction to food
- ✓ Chronic enteropathy
- ✓ Intestinal lymphagiectasia
- ✓ Constipation and obstipation
- ✓ Pancreatitis
- ✓ Exocrine pancreatic insufficiency (EPI)



- ❖ We can separate type of diet for GI diseases as follow
 - ✓ Highly digested food
 - ✓ Fiber-enhanced food
 - ✓ Restricted and moderated fat food



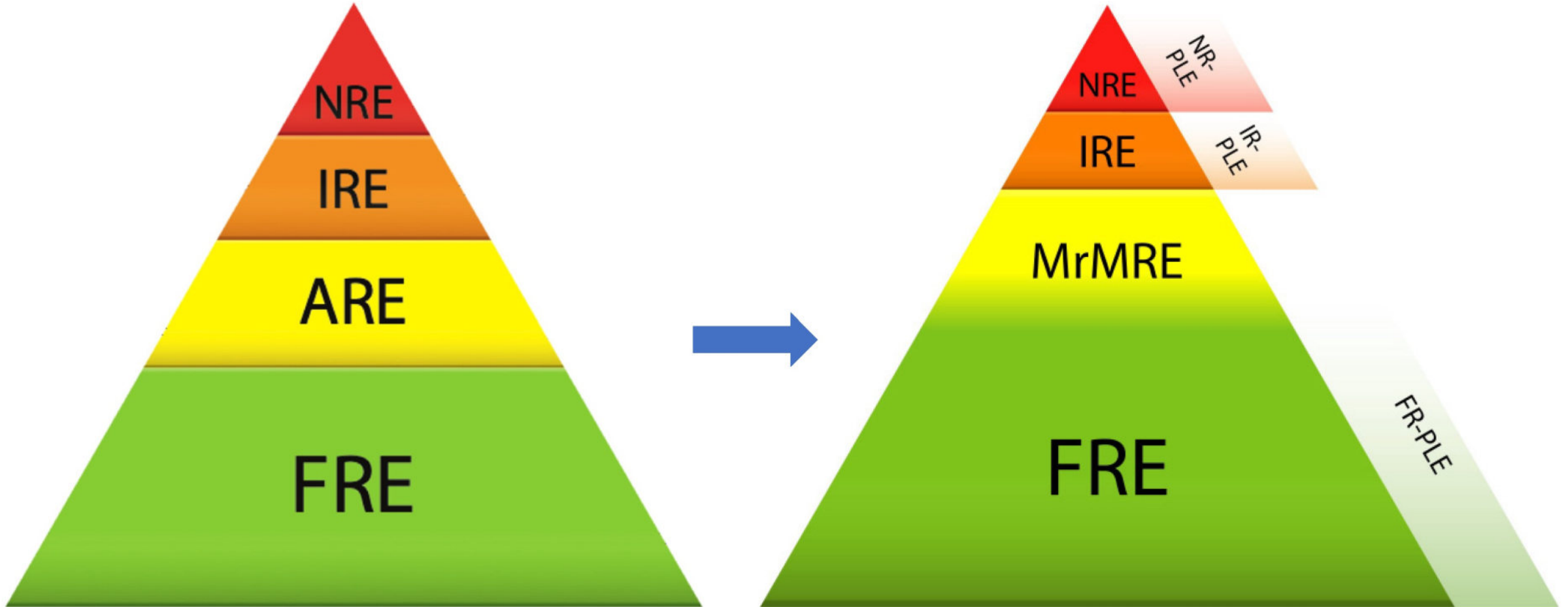
Nutrients	Highly digested food	Fiber-enhanced food	Restricted fat food
Na	0.3 - 0.5 % as DM	0.3 - 0.5 % as DM	-
Cl	0.5 - 1.3 % as DM	0.5 - 1.3 % as DM	-
K	0.8 - 1.1 % as DM	0.8 - 1.1 % as DM	-
Energy density	400 to 450 kcal/100 g	320 kcal/100 g for dogs 340 kcal/100 g for cats	-
Fat	12 to 15% for dogs 15 to 25% for cats	8 to 12% for dogs 9 to 18% for cats	10 - 15 % for dogs 15 - 25 % for cats
Fiber	5 % as DM	7 - 15 % as DM	Less than 5 %
Protein	25 % as DM for dog 35 % as DM for cat	25 % as DM for dog 35 % as DM for cat	15 – 30 % as DM for dogs 30 – 40 % as DM for cats
Digestibility	87% for protein and 90% for fat and carbohydrate	80% for protein and fat and 90% for carbohydrate	87% for protein and 90% for fat and carbohydrate

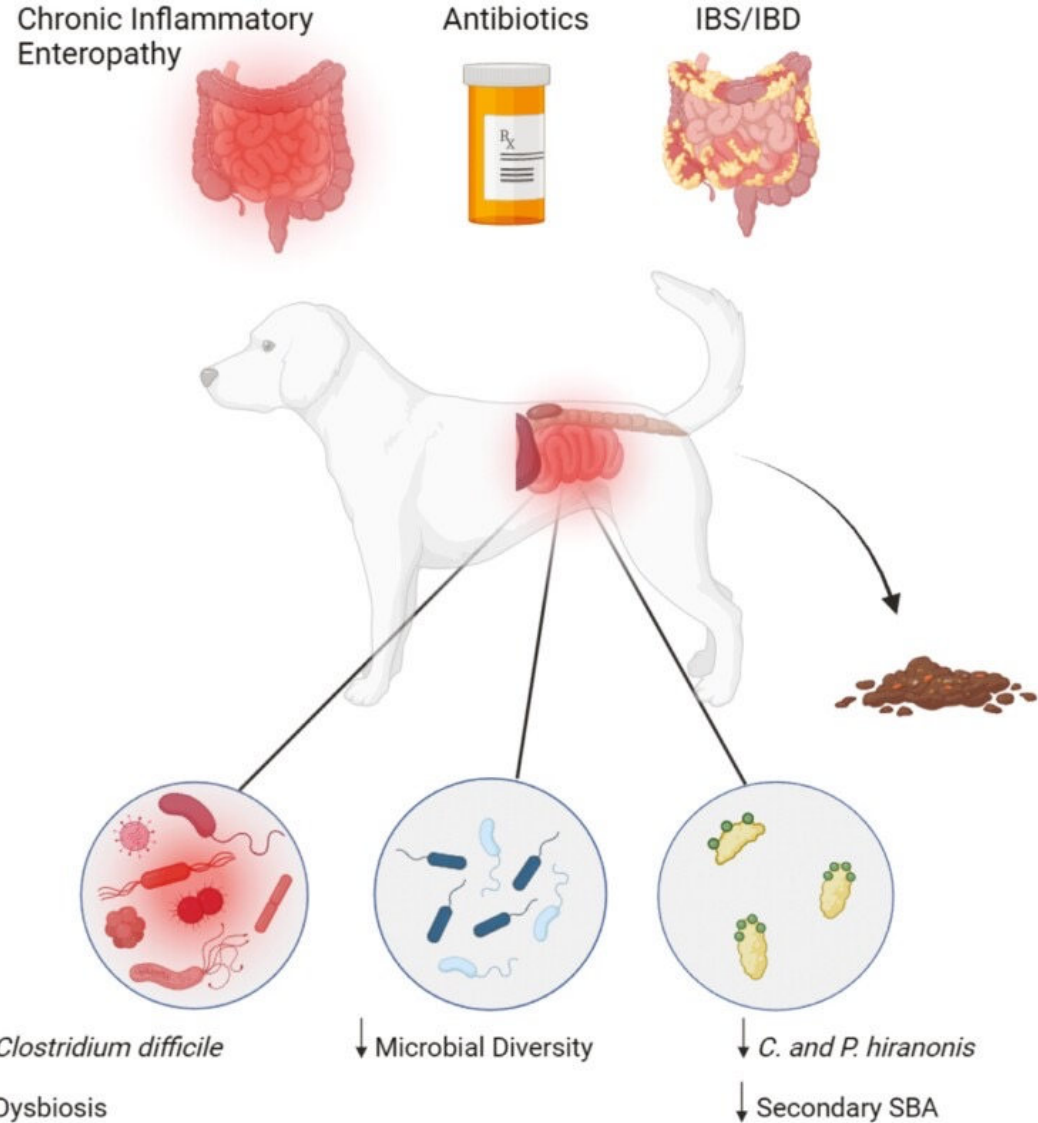
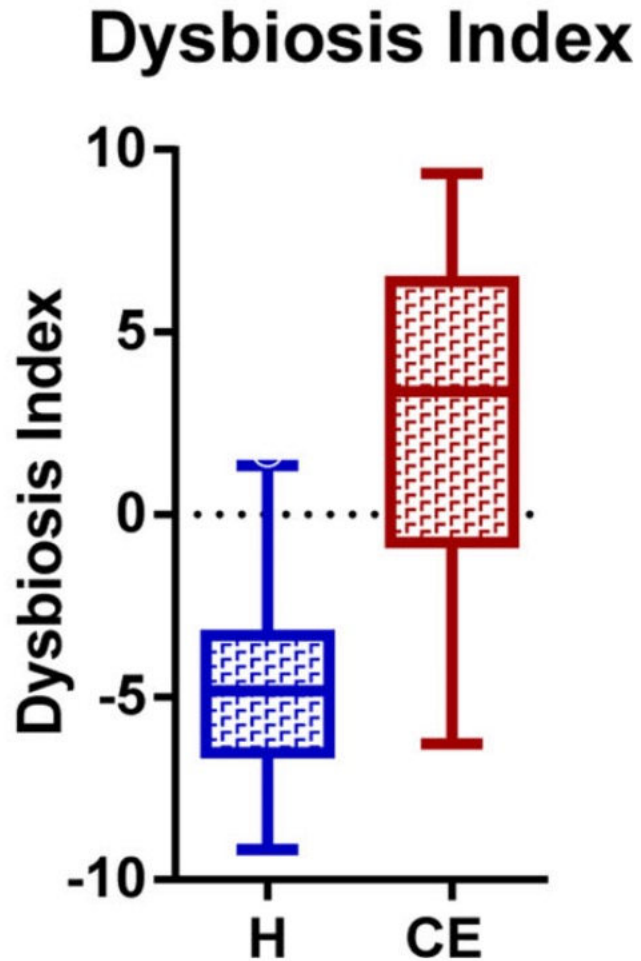


	Highly digested food	Fiber-enhanced food	Restricted fat food
Recommended for	<ul style="list-style-type: none">- Acute and chronic diarrhea- Inflammatory bowel disease- Maldigestion and malabsorption- Gastritis- Enteritis- Colitis- Exocrine pancreatic insufficiency	<ul style="list-style-type: none">- Constipation- Acute and chronic diarrhea- Inflammatory bowel disease- Gastritis- Enteritis- Colitis	<ul style="list-style-type: none">- Acute and chronic pancreatitis- Exocrine pancreatic insufficiency- Acute and chronic diarrhea



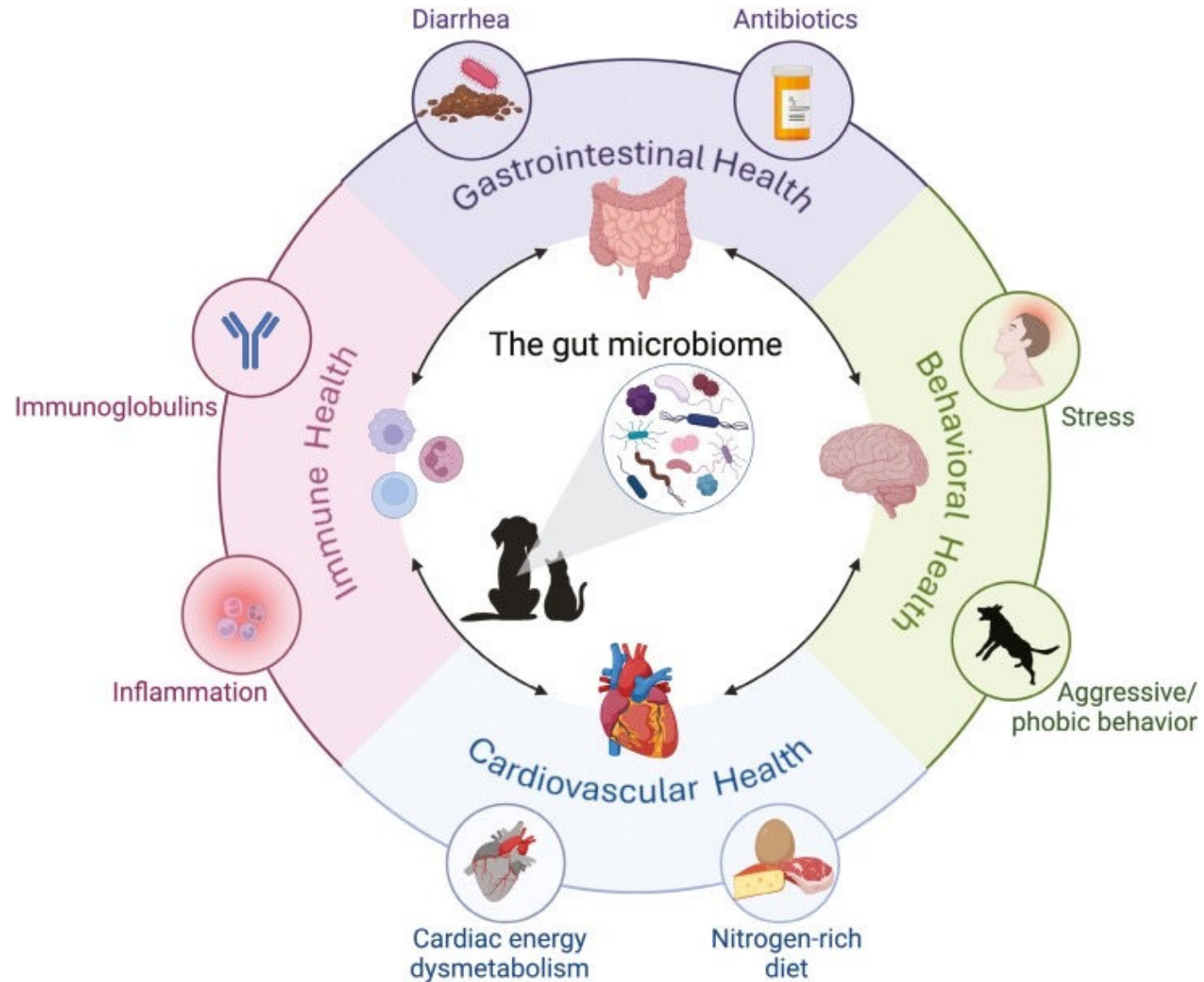
Prescription diet formulation







Prescription diet formulation





1. Always evaluate the scientific validity and strength of the available evidence before applying it in practice.
2. Unit conversions should be performed carefully to avoid calculation errors.
3. Each animal has its own specific nutritional requirements; however, developing commercial products that meet the needs of the majority of animals remains a significant challenge.



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Acknowledge



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Thank you